# Weekly Reflection Template

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| **Name: Syed Zaham** | |  | **Date: 29/01/2025** |
| **Individual objectives for this week:** | |  | **Evaluation of performance:** |
| ***Complete the Marketing Strategy document (Task A6) and upload it to GitHub.***  ***Assist in developing the PowerPoint presentation for the NHS client meeting (Task A7).***  ***Ensure the marketing section of the presentation is clear, structured, and visually engaging.***  ***Coordinate with the team to gather insights on branding elements, marketing visuals, and overall presentation clarity.***  ***.*** | |  | *I collaborated closely with Walid on finalizing the Marketing Strategy document, ensuring that key components like the target audience, zero-budget approach, and branding details were thoroughly covered.*  *I provided support in refining the NHS client meeting presentation by helping to structure the marketing content and making sure our messaging was both consistent and compelling.*  *In addition to contributing to the presentation, I developed several logo samples to offer fresh branding alternatives and increase our design variety.*  *While the project moved forward well, I noticed that earlier and more proactive communication could have expedited feedback and improved our overall coordination.*  *Overall, my contributions helped enhance the visual and strategic elements of our marketing efforts, and I plan to focus on even better communication and integration of feedback in the coming week.* |
|  | **Individual objectives for next week:** | | |
|  | **Refine and finalize the PowerPoint presentation for the NHS client meeting by incorporating any final team feedback.**  **Work with the team to analyze the client’s responses and adjust our marketing strategies accordingly.** | | |